

## **PRIVACY POLICY & TERMS**

At Rogers Society, we understand how important your privacy is and will take reasonable steps to protect your information as if it was our own. This document provides our policies and procedures for collecting, using, and disclosing your information. Rogers Society (the “Company”) is committed to protecting the privacy of its users. This Privacy Policy (“Privacy Policy”) is designed to help you understand what information we gather, how we use it, what we do to protect it, and to assist you in making informed decisions when using our Website. Unless otherwise indicated below, this Privacy Policy applies to any website that references this Privacy Policy, any Company website, as well as any data the Company may collect across partnered and unaffiliated sites.

For the purposes of this Agreement, “Website” refers to the Company’s Websites, which can be accessed at [www.rogerssociety.org](http://www.rogerssociety.org). The terms “we,” “us,” and “our” refer to the Company. “You” refers to you, as a user of the Website.

### **YOUR CONSENT**

By accessing our Website, you accept our Privacy Policy and you consent to our collection, storage, use, and disclosure of your personal information as described in this Privacy Policy. In addition, you are accepting the policies and practices described in this Privacy Policy regardless of whether or not you have read it. Each time you visit our website and any time you voluntarily provide us with information, you agree that you are consenting to our collection, use, and disclosure of the information that you provide, and you are consenting to receive emails or otherwise be contacted, as described in this Privacy Policy.

### **Information We Collect, and How We Use It**

#### **Website Visitors**

To simply browse our Website, you are not required to provide any personally-identifiable information. However, we may collect non-personally-identifiable information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request.

#### **Registered Users**

When you register for anything on our site, we collect personal information including name, email, and sometimes date of registration. We also collect potentially personally-identifying information like Internet Protocol (IP) addresses, information about your computer, geographic location, and other standard web log information. We do not disclose personally-identifying information other than as described below. Visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain website-related activities.

We rely upon a number of legal grounds to ensure that our use of your Personal Data is compliant with applicable law. We use Personal Data to facilitate the business relationships we have with our Users, to comply with our financial regulatory and other legal obligations, and to pursue our legitimate business interests. The following list sets out the business purposes that we have identified as legitimate. In determining the content of this list, we balanced our interests against the legitimate interests and rights of the individuals whose Personal Data we process.

We may send you email marketing communications about my products and services, invite you to participate in surveys, or otherwise communicate with you for marketing purposes, provided that we do so in accordance with the consent requirements that are imposed by applicable law. When we collect your business contact details through our participation at trade shows or other events, we may use the information to follow-up with you regarding an event, send you information that you have requested on our products and services and, with your permission, include you on our marketing information campaigns.

### **Aggregated Statistics**

We may collect statistics about the behavior of visitors to the Website. For instance, we may monitor the most popular public accounts and display this information publicly or provide it to others. However, Rogers Society will not disclose personally-identifying information other than as described below.

### **Cookies**

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. Rogers Society uses cookies to help identify and track visitors, their usage of this website, and their website access preferences. Rogers Society visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using the Website, with the drawback that certain features of the Website may not function properly without the aid of cookies.

### **Where We Store Your Information**

If you are located outside the United States, the information that we collect from you may be transferred to, and stored and processed at, a destination in the United States or Canada. By submitting information, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your information is treated securely and in accordance with this Privacy Policy.

We may collect both "Non-Personal Information" and "Personal Information" about you. We only collect the minimum amount of information necessary to deliver our content and services to you.

### **Personal Information**

Personal Information includes information that can be used to personally identify you, such as your name, address, and email address. Note that the information that you are giving us is

voluntary and by providing this information to us you are giving consent for us to use, collect, store, and process this Personal Information. If you choose not to provide us with certain Personal Information, it may affect your ability to participate in certain aspects of our Website, content, or services.

### **Contact Forms**

We may collect a name and email address if you submit a question or query via our contact forms. Based upon the Personal Information that you provide us, we may communicate with you in response to your inquiries to provide the services you request and to manage your account. We may send you marketing emails with either your consent or if we believe we have a legitimate interest to contact you based on your contact or question.

### **Email Subscription**

We may collect a name and email address if you provide consent to receive emails from us. We will limit the emails you receive to the information you request, such as newsletters, workshops, webinars and marketing emails. If you no longer wish to receive those email updates, you may opt-out of receiving them at any time by following the instructions included in each update or communication.

### **Purchases**

We may collect billing information, including name, address, and credit card information so that we can process payment to deliver our products or services to you under our contractual obligation.

### **Non-Personal Information and Use of “Cookies”**

Non-Personal Information includes information that cannot be used to personally identify you, such as anonymous usage data, general demographic information we may collect, referring/exit pages and URLs, platform types, preferences you submit, and preferences that are generated based on the data you submit and number of clicks.

In addition, we may also track information provided to us by your browser when you view or use the Website, such as the website you came from (known as the “referring URL”), the type of browser you use, the device from which you connected to the Website, the time and date of access, and other information that does not personally identify you.

We use this information for, among other things, the operation of the Website, to maintain the quality of the Website, to provide general statistics regarding use of the Website and for other business purposes. We track this information using cookies, or small text files, which include an anonymous unique identifier. Cookies are sent to a user’s browser from our servers and are stored on the user’s computer hard drive. Sending a cookie to a user’s browser enables us to collect Non-Personal Information about that user and keep a record of the user’s preferences when utilizing our Websites, both on an individual and aggregate basis. The Company may use

both persistent and session cookies; persistent cookies remain on your computer after you close your session and until you delete them, while session cookies expire when you close your browser. Persistent cookies can be removed by following your Internet browser help file directions. If you choose to disable cookies, some areas of the Website may not work properly.

## **HOW WE USE AND SHARE INFORMATION**

We are the data controllers and are responsible for your data. We use trusted third parties as our data processors for technical and organizational purposes, including for payments and email marketing. We use reasonable efforts to make sure our data processors are GDPR-compliant.

### **Personal Information**

Your Personal Information is stored internally or through a trusted third-party provider performing Services for the Company (i.e., a hosting provider, newsletter provider, or payment processor). In general, the vendors and third-party providers used by us will only collect, use, and disclose your information to the extent necessary to allow them to perform the Services they provide for the Company.

For example, when you provide us with personal information to complete a transaction, verify your credit card, place an order, or return a purchase, you consent to our collecting and using such personal information for that specific purpose, including by transmitting such information to our vendors (and their service providers) performing these Services for the Company.

However, third-party service providers have their own privacy policies in respect of the information that we are required to provide to them in order to use their Websites. For these third-party service providers, we recommend that you read their privacy policies so that you can understand the manner in which your Personal Information will be handled by themselves and their platforms.

In addition, we may disclose your Personal Information if required to do so by law or if you violate our Terms of Use.

### **Transfers Outside of the European Union**

Note that we may transfer data internationally. For users in the European Union, please be aware that we transfer Personal Data outside of the European Union. By using our Website and providing us with your Personal Data, you consent to these transfers in accordance with this Privacy Policy.

### **Non-Personal Information**

In general, we use Non-Personal Information to help us improve the Website and customize the user experience. We also aggregate Non-Personal Information in order to track trends and analyze use patterns of the Website. This Privacy Policy does not limit in any way our use or disclosure of Non-Personal Information and we reserve the right to use and disclose such

Non-Personal Information to our partners, advertisers, and other third parties at our sole discretion.

## **HOW WE PROTECT INFORMATION**

We implement reasonable precautions and follow industry best practices in order to protect your Personal Information and ensure that such Personal Information is not accessed, disclosed, altered, or destroyed. Additionally, we only share your Personal Data with trusted third parties who use the same level of care in processing your Personal Data. However, these measures do not guarantee that your information will not be accessed, disclosed, altered, or destroyed by breach of such precautions. By using our Website, you acknowledge that you understand and agree to assume these risks. Should there be a data breach of which we are aware, we will inform you immediately.

### **Anti-Spam Policy**

In general, we do not sell, trade, rent, or otherwise share your Personal Information with third parties without your consent. We have a no spam policy and provide you with the ability to opt-out of our communications by selecting the unsubscribe link at the footer of all e-mails. We have taken the necessary steps to ensure that we are compliant with the CAN-SPAM Act of 2003 by never sending out misleading information.

## **YOUR RIGHTS REGARDING THE USE OF YOUR PERSONAL INFORMATION**

You have the right at any time to prevent us from contacting you for marketing purposes. When we send a promotional communication to a user, the user can opt out of further promotional communications by following the unsubscribe instructions provided in each promotional email. Please note that notwithstanding the promotional preferences you indicate by unsubscribing, we may continue to send you administrative emails including, for example, periodic updates to our Privacy Policy or your purchases.

You have the right to request information about how your Personal Information is being used and what Personal Information is being used. You have the right to request the erasure of your Personal Information and withdraw consent at any time to the processing of your Personal Information.

### **Data Retention**

We retain your Personal Data for the minimum amount of time necessary to provide you with the information and/or services that you requested from us. We may include certain Personal Data for longer periods of time if necessary for legal, contractual, or accounting obligations.

## **LINKS TO OTHER WEBSITES**

As part of the Website, we may provide links to or compatibility with other websites or applications. However, we are not responsible for the privacy practices employed by those

websites or the information or content they contain. This Privacy Policy applies solely to information collected by us through the Website. Therefore, this Privacy Policy does not apply to your use of a third-party website accessed by selecting a link via our Website. To the extent that you access or use another website or application, then the privacy policy of that other website or application will apply to your access or use of that site or application. We encourage our users to read the privacy statements of other websites before proceeding to use them.

## **AGE OF CONSENT**

By using the Website, you represent that you are at least 18 years of age.

## **VIII. CHANGES TO OUR PRIVACY POLICY**

The Company reserves the right to change this Privacy Policy and our Terms of Use at any time. If we decide to change this Privacy Policy, we will post these changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it. Any such modifications become effective upon your continued access to and/or use of the Website five (5) days after we first post the changes on the website or otherwise provide you with notice of such modifications.

It is your sole responsibility to check this website from time to time to view any such changes to the terms of this Privacy Policy. If you do not agree to any changes, if and when such changes may be made to this Privacy Policy, you must cease access to this website. If you have provided your email address to us, you give us permission to email you for the purpose of notification as described in this Privacy Policy.

## **CONTACTING US & WITHDRAWING CONSENT**

If you have any questions regarding this Privacy Policy or the practices of this Site, or wish to withdraw your consent for the continued collection, use, or disclosure of your Personal Information, please contact us by at

### **By email:**

office @rogerssociety.org

### **By mail:**

Rogers Society

550-2950 Douglas Street

Victoria, BC V8T 4N4

## **Privacy Policy Changes**

Although most changes are likely to be minor, Rogers Society may change its Privacy Policy from time to time, at Rogers Society's sole discretion. Rogers Society encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

**Effective Date:** August 1st, 2020 to present

Questions? If you have any questions about our privacy policy, you can contact us:

**By email:**

[office@rogerssociety.org](mailto:office@rogerssociety.org)

**By mail:**

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